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Did/do you serve in the military?



Lewiston business owners are giving back to active-duty and retired military members over the July 1-4 weekend. Pictured on Center Street, from left, are Mike Fiore of The Village Bake Shoppe, Joel Erway of The Webidar Agency, Michael Broderick of The Orange Cat Coffee Co., and Matt DiCamillo of DiCamillo Bakery.

THEN COFFEE IS ON US!

As well as drinks, cookies, pastries, bread & more – all part of annual July 4 weekend event in Lewiston

BY JOSHUA MALONI
 GM/Managing Editor

The third year of a rapidly growing giveback campaign will once again see military members treated to free ... well, whatever they want, at three participating Lewiston locations this holiday weekend.

Joel and Maryjo Erway are picking up the tab for any active or former U.S. military member visiting The Orange Cat Coffee Co., The Village Bake Shoppe and/or DiCamillo Bakery from July 1-4.

Troops and veterans will pay nothing, while each business will deduct between 10% and 15% off the Erways' bill.

Last year, more than 400 orders were placed over the same time frame – an increase of 100% from the initial effort in 2021.

Joel said he's hopeful that

growth will continue.

"Year two was awesome," he said.

"After year two, we started to see that the message started to spread just by word of mouth. It's not like we promote this all year. It was really just kind of like a week or two before the event we started promoting it. But what was happening was the attendees from the first year were already talking about it – and telling all their friends from across the country, from the West Coast, 'Hey, come meet us over the Fourth of July weekend.' Their Army buddies or military buddies. And so, they were flying from across the country.

"And (Orange Cat owner) Michael Broderick shared a whole bunch of stories from year two that were just – it was incredible. It was very touching. And so, year three,

I wanted to keep expanding it because, not only do we support the military, but I love Lewiston. I love Center Street. It's just near and dear to my heart. I want to expand this initiative now to not only support the troops, but also support as many local businesses as we can. And so, reaching out to Mike Fiore, Matt DiCamillo and, of course, Michael Broderick, they were an absolute 'Yes' in supporting the initiative.

"I'm excited for us to now support the village and local businesses, along with the troops. Hopefully, we keep growing each year."

Broderick said, "Orange Cat is fortunate to have a lot of customers that are veterans. This is a nice day to recognize them, and bring their families together. The last two years

SEE YEAR, continued on Page 2



Town of Lewiston:

Modern presents 'new vision' for recycling services

McInerney discusses 'A More Sustainable Lewiston'

BY TERRY DUFFY
 Editor-in-Chief

With the Lewiston Town Board on "summer status" – with one regular meeting held each month and no work sessions on the calendar until September – one would think the board's workload would lighten. That was not the case Monday, as a number of items were covered – including news on Modern Disposal's waste/recycling services for the community.

Michael McInerney, CEO of Modern Disposal Services Inc., visited with company officials to provide a detailed presentation titled "A More Sustainable Lewiston." He discussed significant upgrades in Modern's current services to the nearly 5,200 households the company services in the town. Currently, Modern offers Monday trash pickups of waste containers provided by residents, along with recycling services with 18-gallon totes provided by the company. Residents also have access to the Modern facility on a once-per-month basis for drop-offs.

McInerney said that all this is about to change.

"We aim to improve this; employ the latest technology. We aim to showcase the latest technology to our homebase in Lewiston," he said. The company seeks to improve the aesthetics of its services in Lewiston and "create a cleaner, quieter community."

McInerney said "targeted problems" include addressing loosely discarded trash and recycling items that await pickups, and reducing vermin, while "enhancing the service performance in the community" that Modern has served for more than 50 years.

McInerney went on to detail four approaches: A phase I enhanced recycling program; Modern's phase II expanded trash and bulk services; a phase III automated trash service; and a phase IV focusing on an organics collection program for residents.

•Phase I will see those smaller, 18-gallon recycling totes replaced by new, 96- and 65-gallon recycling carts (for smaller users) distributed to residences. Automated collections would be utilized.

SEE NEW, continued on Page 6

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